



Engender Database extract

GEOGRAPHIC

Continent
Europe (EU)

Country
Ireland

BASIC DETAILS

Language
English

Sector:

Health

Title (EN):

Farmers

Have

Hearts

Abstract description (EN):

Cardiovascular disease is a significant health problem both in Ireland and worldwide. In developing preventative programmes emphasis is now being placed on a comprehensive multidisciplinary approach (Jennings, 2007). The Farmers Have Hearts Project at the National Ploughing Championships (NPC) represents a creative approach to developing a project outside the traditional primary care setting. The NPC is held annually over three days and is the largest national agricultural event in Ireland. The project provides access to a multidisciplinary team of health professionals including health promotion, nurses, public health researchers, dieticians, and physical activity professionals. It aims to create an awareness of cardiovascular disease and the importance of healthy lifestyles in promoting heart health. It identifies participants with risk factors that contribute to cardiovascular ill-health and encourages them to engage in positive health behaviours. The 'Farmers Have Hearts Project' was available at the NPC in 2007 and 2008. The aim of the report is to provide an evaluation of data collected during the NPC in 2007 and in 2008. The report will inform decision making in terms of future participation at the event. A database of all individuals who attended the project in 2007 and 2008 was set up to record key information. In addition, feedback from participants was obtained from a postal survey one month after attending, a postal survey six months after attending (2007) and a telephone survey after four months

Engender Database extract

(2008).The 'Farmers Have Hearts Project' has had a positive impact on those attending, with the majority making behavioural and lifestyle changes as a result. It demonstrates the value of continuing the 'Farmers Have Hearts Project' at the NPC in 2009.

Keywords: Farmers, cardiovascular disease, evaluation, health promotion

BIBLIOGRAPHICAL INFORMATION

Data type: Technical reports / Technical projects

Year: 2009

Editor:

Publisher:

Volume:

Edition:

ISBN/ISSN:

Page /Chapter:

City:

Issue:

URL:

Authors:

Lastname	Initial
Evans	D
Walshe	K
Gillen	P
Connellan	M

ENGENDER EDITOR

Firstname: Noel

Lastname: Richardson

Email: noel.richardson@itcarlow.ie

Engender Database extract

Institution: Institute of Technology Carlow
InstitutionURL: www.itcarlow.ie